

Continuum



Communication Skills for Work and Life: Cross-Cultural Communication

Who would gain from this presentation:

- *Companies with a diverse population.*
- *Companies who value alignment with mission.*
- *Companies who value a strong sense of unity.*
- *Companies who believe diversity means strength.*

The term “culture” goes beyond ethnicity, race, national origin, etc. Every one of us belongs to many different cultures at once, each culture having its own set of norms. Often, workplace conflict or misunderstandings are attributed to “cultural differences” outside of the organizational culture. While these outside differences do affect the workplace, and we must accept, understand, and tolerate this diversity; a stronger workplace culture could be the key to more positive working relationships. Rather than focusing on the differences (ethnicity, gender, race, etc.) as the key to resolution, organizations should consider shared values and priorities of its staff as a way to transcend the conflict brought about by cultural differences.

This workshop focuses on elements of diversity, interpersonal communication, alignment with mission and passion as crucial parts of an equation for success.

What People Are Saying About Cross-Cultural Communication:

“Colorful examples; overall accomplished objectives of the training.”

“Kevin has given me encouragement to focus more on values and priorities.”

“...interesting and informative.”

“I liked the presenter’s style; certainly not boring.”

“...informative, useful and helpful.”

“I liked that Kevin could use examples from his own experience.”