

Continuum



Managing the Multi-Generational Workforce

Who would benefit from this presentation:

- ***Companies that wish to retain employees of all ages.***
- ***Managers wanting insight on what drives people of different generations.***

Indeed the times are changing! For the first time in our nation's history, organizations are experiencing an employee-base of workers spanning *four* generations. These generations are identified more by events common to the generation in which they were born, and not just by grandmother to mother to daughter, as has been the traditional view. This training teaches leaders how to deal with, manage, and value the rich, sometimes challenging, diversity that generational cultures bring to the company. This training covers dynamics specific to each generation, resolving communication conflicts, tips for mentoring and motivating, and generational approaches to recruitment and retention.

What People are Saying About Managing the Multi-Generational Workforce:

"I enjoyed the discussion of real workplace issues."

"I appreciate the list of books to read."

"I wish we had more time for discussion."

"I'll share with other department managers."

"Will use info on generational characteristics to relate to different workforce groups and individuals."

"Generational differences affect many areas of or lives-work, family, volunteer activities. Very helpful information."

"Tolerance and understanding of younger generations can/will be a big plus."