

Continuum

Professionalism: Contributing to a Culture of Respect

Who would benefit from this presentation:

- *Companies who value employee engagement.*
- *Companies who want more employee “buy in.”*
- *People who take pride in the work they do.*

Professionalism is more than a job title or a wardrobe. It's a mindset – a way of thinking about self and others – that shapes one's approach to work and one's relationships with others. Professional workplace behaviors promote human dignity, respect and mutual support. As organizations experience greater workforce and customer diversity, professionalism emerges as a vital, stabilizing force and a key to organizational success.

This workshop will explore professionalism and the way it influences employee relations, customer relations, corporate image and profitability. The notions of attitude, character and passion will be discussed. A variety of real-world scenarios will be presented, enabling participants to explore their own beliefs and standards of professionalism. Participants will discuss the organizational consequences of unprofessional behavior, as well as strategies they can use to curb negative behavior and promote a culture of professionalism.

What People Are Saying About Professionalism: Contributing to a Culture of Respect:

“Using real-world examples helps a lot.”

“I will stay positive and know I can make a difference.”

“I will think more about how my actions are affecting others.”

“I will take pride in myself and the job I do.”

“I will be more professional in relating with public and coworkers.”

“Reminded to go from cruiser to dynamo.”

“The encouraging words excited my passion for my position.”

“Kevin did a great job; very informative and uplifting; I liked the passion part the best.”

“I'm just starting a new job; I haven't been in my career for a year yet; the information will be beneficial.”

“Positive, positive, positive attitude; energetic.”

“I will be more aware of how I affect how the public feels about this organization.”