

Continuum



Professionalism: Creating A Culture of Respect

Who would gain from this presentation:

- ***Managers who wish to make their employees more productive.***
- ***Mission focused organizations.***

Professionalism is more than a job title or a wardrobe. It's a mindset – a way of thinking about self and others – that shapes one's approach to work and one's relationships with others. Professional workplace behaviors promote human dignity, respect and mutual support. As organizations experience greater workforce and customer diversity, professionalism emerges as a vital, stabilizing force and a key to organizational success.

This workshop, designed for managers, will explore professionalism and the way it influences employee relations, customer relations, corporate image and profitability. A variety of real-world scenarios will be presented, enabling participants to explore their own beliefs and standards of professionalism. Participants will discuss the organizational consequences of unprofessional behavior, as well as strategies they can use to curb negative behavior and promote a culture of professionalism.

What People Are Saying About **Professionalism: Creating a Culture of Respect:**

"I will apply the information in team leader meetings."

"I will show more leadership."

"Well presented."

"I liked the discussion on attitudes and behaviors."

"This will help remind me that my attitude can help and hinder."

"I liked relating the professional attitude to the mission of the organization."

"I have had eight hours of sleep in the last two days but this instructor and class really kept me interested; great job."

"Down to earth; ideas each person could use."