



# Leadership Academy webinar

March 23, 2021  
10-11:30 a.m. (CT)

## PRESENTER: BLAKE HOOGEVEEN

Blake is a co-founder of BetterCulture, a company that specializes in helping companies develop leaders and build culture. He and his brother modeled BetterCulture after watching their father start and grow a highly successful business that was also recognized as the #1 Best Place to Work in its region 5 times in a row. They took the secret sauce from that organization and developed a repeatable process that can be used to enhance any company culture.

## Enhancing Company Culture (EVEN IN CHALLENGING TIMES)

Looking for ways to improve your work culture? Look no further! This workshop will share a simple, proven process any organization can use to build and protect company culture even during challenging times. If you're looking to set your company apart from the competition, you won't want to miss this presentation.

### Takeaways:

- Step-by-step process for building a culture.
- Worksheet to put your company to a core values test.
- Ideas to maximize the value of your employee engagement surveys.
- Learn Seven Principles of Leadership<sup>©</sup> that will provide a common vision of leadership for any organization.

## REGISTER TODAY!

Limit of 250 attendees

Spots available on a first-come, first-served basis.

## TO REGISTER VISIT:

<https://attendee.gotowebinar.com/register/1108244361313849100>

After registering, you will receive a confirmation email containing information about joining the webinar.