

Leadership Academy Webinar

PERFORMANCE PUNISHMENT: THE OVERWORKED AND WRONGLY RECOGNIZED

Executing at a high level often attracts more responsibility and workload. Not recognizing this pattern in the workplace can be dangerous.

In this session, we will learn about the overutilized strategy of giving more work to our high performers while struggling to grow our under performers. When we allow some employees to “skate” by, we can breed resentment and a struggling organizational culture. By ensuring we lead with retention best practices, understand our employees’ recognition preferences, and manage burnout, we will better equip ourselves to lead with integrity and tackle tough conversations.

Presenter COURTNEY THORSON

Courtney has always been a natural people-person. After working in the retail management industry and hiring and training employees every day, Courtney quickly learned she was destined for a career in Human Resources. As a Consultant for Zelle HR Solutions, Courtney works to create cultural impact and positive change within organizations—while bringing a creative spin. Courtney has an aptitude for implementing effective communication and engagement strategies within organizations, to foster a team building atmosphere.



November 18, 2025
10:00 a.m. -11:30a.m. CT

REGISTER NOW TO ATTEND

Limited to first 250 participants



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